Small Area Estimation With Uncertain Random Effects

Gauri Sankar DATTA and Abhyuday MANDAL

Random effects models play an important role in model-based small area estimation. Random effects account for any lack of fit of a regression model for the population means of small areas on a set of explanatory variables. In a recent article, Datta, Hall, and Mandal showed that if the random effects can be dispensed with via a suitable test, then the model parameters and the small area means may be estimated with substantially higher accuracy. The work of Datta, Hall, and Mandal is most useful when the number of small areas, m, is moderately large. For large m, the null hypothesis of no random effects will likely be rejected. Rejection of the null hypothesis is usually caused by a few large residuals signifying a departure of the direct estimator from the synthetic regression estimator. As a flexible alternative to the Fay–Herriot random effects model and the approach in Datta, Hall, and Mandal, in this article we consider a mixture model for random effects. It is reasonably expected that small areas with population means explained adequately by covariates have little model error, and the other areas with means not adequately explained by covariates will require a random component added to the regression model. This model is a useful alternative to the usual random effects model and the data determine the extent of lack of fit of the regression model for a particular small area, and include a random effect if needed. Unlike the Datta, Hall, and Mandal approach which recommends excluding random effects from all small areas if a test of null hypothesis of no random effects is not rejected, the present model is more flexible. We used this mixture model to estimate poverty ratios for 5–17-year-old-related children for the 50 U.S. states and Washington, DC. This application is motivated by the SAIPE project of the U.S. Census Bureau. We empirically evaluated the accuracy of the direct estimates and the estimates obtained from our mixture model and the Fay–Herriot random effects model. These empirical evaluations and a simulation study, in conjunction with a lower posterior variance of the new estimates, show that the new estimates are more accurate than both the frequentist and the Bayes estimates resulting from the standard Fay–Herriot model. Supplementary materials for this article are available online.

KEY WORDS: Empirical best linear unbiased prediction; Fay–Herriot model; Finite mixture models; Hierarchical Bayes; Mixed effects; SAIPE project.

1. INTRODUCTION

Sample surveys are indispensable to estimate various characteristics of a population of interest. Reliability of estimates from sample surveys depends on the size of the sample. While government agencies need to estimate, for example, income and unemployment rates for the entire nation, they are also required to estimate these same characteristics for various geographic and demographic subdomains. Even though a survey may select a large sample to produce an estimate with desired accuracy for the whole population, the subsamples it allocates to various subdomains, also known as small areas, may be rather small to produce reliable direct estimates of small area characteristics based on individual subdomain samples.

Small area estimation methodology provides essential tools to statistical agencies for production of reliable small area estimates. Since a design-based direct estimate of a small area characteristic based on the area sample is usually less reliable, model-based approach to small area estimation has become very popular to produce indirect estimates. Importance and usefulness of model-based small area estimation approach may be assessed from an explosive growth of research publications. For early frequentist applications of small area estimation, we refer to Fay and Herriot (1979), Battese, Harter and Fuller (1988), and Prasad and Rao (1990). For a recent comprehensive review of this literature, one may refer to Rao (2003), Jiang and Lahiri (2006), and Pfeffermann (2013).

The landmark article by Fay and Herriot (1979) has popularized the model-based small area estimation in government statistics. Model-based small area estimation methods rely on appropriate regression models connecting direct estimates to suitable auxiliary variables that are available from other surveys and administrative records. These authors introduced an area-level model to develop model-based estimates of per capita income for small places in the United States with population less than 1000. Denoting the design-based direct survey estimator of the ith small area characteristic by Y_i and the corresponding area-level auxiliary variable by x_i, a $q \times 1$ vector, Fay and Herriot (1979) introduced the model

$$Y_i = \theta_i + e_i, \quad \theta_i = x_i^T \beta + v_i, \quad i = 1, \dots, m, \qquad (1)$$

where θ_i is a summary measure of the characteristic to be estimated for the ith small area, e_i is the sampling error with the estimator Y_i, and the random effects v_i denotes the model error measuring the departure of θ_i from its linear regression on x_i, $x_i^T \beta$. We assume that $e_1, \dots, e_m$ are independent and normally distributed with $e_i \sim N(0, D_i)$, and are independent of $v_1, \dots, v_m$, which are i.i.d. $N(0, \sigma_v^2)$. The sampling variances D_is are treated as known, but the model parameters β and σ_v^2 are unknown. Random effects v_is are also known as small area effects. The model (1) was also introduced independently by Pfeffermann and Nathan (1981).

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In model-based small area estimation, the goal is to develop an optimal predictor of θ_i and a measure of error associated with this predictor. In small area estimation, both the frequentist and Bayesian approaches have been extensively used. In the frequentist approach based on the model given by (1), while Fay and Herriot (1979) developed an empirical Bayes (EB) predictor for θ_i, Prasad and Rao (1990) and Lahiri and Rao (1995) considered an empirical best linear unbiased predictor (EBLUP) of θ_i. For the normal mixed linear model in (1), EB predictor and EBLUP predictor of θ_i are identical. Prasad and Rao (1990), Lahiri and Rao (1995), Datta and Lahiri (2000), and Datta, Rao, and Smith (2005) accurately approximated the mean squared error (MSE) of EBLUP of θ_i by ignoring all terms of order $o(m^{-1})$. These authors also provided second-order unbiased estimators of the MSE with an approximate bias to the order $o(m^{-1})$.

In the Bayesian approach to predict θ_i based on model in (1), a hierarchical Bayes (HB) model, given below, is completed by assigning a prior distribution on the model parameters $\psi = (\beta^T, \sigma_v^2)^T$.

Model H_1:

1. Conditional on $\theta_1, \ldots, \theta_m$ and ψ, direct estimators $Y_i \sim N(\theta_i, D_i)$ for $i = 1, \ldots, m$, independently.
2. Conditional on model parameters ψ, small area means $\theta_i \sim N(x_i^T \beta, \sigma_v^2)$ for $i = 1, \ldots, m$, independently.
3. Model parameters ψ are given a prior distribution with a density $\pi(\psi)$.

The aforementioned HB model has been considered, for example, by Berger (1985), Ghosh (1992), Datta, Rao, and Smith (2005), among others.

The success of developing reliable model-based small area estimates depends very much on the availability of good covariates that relate strongly with the small area means θ_i. In the presence of good covariates, it is expected that random small area effects v_i in (1) will have small variation leading to significant shrinkage of the direct estimator Y_i to the synthetic regression estimator.

In a recent article, Datta, Hall, and Mandal (2011) demonstrated that in the presence of good covariates x_i, the variability of the small area means θ_i may be accounted well by x_i, and the inclusion of a random effects term v_i in the model (1) may be unnecessary. They argued that while the random effects may improve the adaptivity and flexibility of the Fay–Herriot model, it also increases the uncertainty of both point and interval estimators of small area means. In an effort to increase the accuracy of the small area estimators, these authors tested a hypothesis of no random effects in the small area model. If the null hypothesis is not rejected, these authors proposed more accurate synthetic estimators to estimate the small area means. They considered a discrepancy statistic measuring the lack of fit of the proposed multiple linear regression model of θ_i on the covariates x_i as a test statistic. The discrepancy function is constructed by combining certain deviance measures for all the small areas. The deviance measures the extent of lack of fit of the proposed model for each small area.

In contrast with the Fay–Herriot model which includes for each small area a random effects term to the regression function

$x_i^T \beta$ of θ_i, the method of Datta, Hall, and Mandal (2011) advocates excluding the small area effects for all the small areas when a nonsignificant discrepancy statistic is realized. On the other hand, when a significant discrepancy statistic is obtained, it is often the case that the bigger value is due to large deviance from a small number of domains for which the regression model fails to be adequate. To develop a model reflecting this scenario, and as a middle ground between the Datta, Hall, and Mandal (2011) method and the Fay–Herriot model, we propose a "spike and slab" distribution for the random small area effects. In this formulation, with certain positive probability $(1 - p)$, the random effects is assumed to be absent (i.e., a degenerate distribution at zero) for any small area, and with probability p the random effects has a nondegenerate distribution. In Section 2, we introduce this new HB model and compare it with the Fay–Herriot model. The new model provides a more flexible data-dependent shrinkage of the direct estimator to the synthetic estimator. To our knowledge, this type of model has not yet been explored in small area estimation. In Section 3, we explore the propriety of posterior distribution of our HB model that results from an improper prior distribution on the model parameters. As HB predictors of small area means for our proposed model do not admit closed-form expressions, we obtain them by Gibbs sampling. We provide the set of required full conditional distributions.

In Section 4, we consider an application of our model to the estimation of poverty ratios of school-age children for the U.S. states. We create a map of the poverty ratios based on the direct estimates and the HB estimates from the proposed model. Our proposed model uses a mixture of a degenerate distribution and a normal distribution for the random effects. Lahiri and Rao (1995) relaxed the normality of the random effects in the Fay–Herriot model by assuming finite higher order moments to estimate the MSE of the EBLUPs of small area means. For the application in Section 4, we present in Section 5 an external evaluation of the proposed estimator based on 2000 census data. We also compare the posterior variances of our estimators with the second-order unbiased estimators of the MSE of EBLUP, proposed by Lahiri and Rao (1995) for the nonnormal random effects Fay–Herriot model. We included a simulation study as supplementary materials to compare our estimators with the other standard estimators in terms of their measures of uncertainty and empirical measurers of accuracy. The simulation results show superiority of the proposed model. The article concludes with a brief summary in Section 6.

2. A MODEL WITH UNCERTAIN RANDOM EFFECTS

As in the Fay–Herriot model, in the proposed model we assume that the direct estimator Y_i is an unbiased estimator of the small area mean θ_i admitting a normal distribution with variance D_i, for $i = 1, \ldots, m$. The HB representation of our model is given as follows:

Model H_M:

I. Conditional on $\theta_1, \ldots, \theta_m, \delta_1, \ldots, \delta_m, v_1, \ldots, v_m, p$, β_M and σ_{vM}^2, direct estimators $Y_i \sim N(\theta_i, D_i)$ for $i = 1, \ldots, m$, independently.

II. Conditional on $\delta_1, \ldots, \delta_m, v_1, \ldots, v_m, p, \beta_M$ and σ_{vM}^2, θ_i is given by

$$\theta_i = x_i^T \beta_M + \delta_i v_i, \quad i = 1, \ldots, m, \quad (2)$$

where $\delta_1, \ldots, \delta_m$ are independent and identically distributed with

$$P(\delta_i = 1) = p = 1 - P(\delta_i = 0).$$

Conditional on $\delta_1, \ldots, \delta_m$ and σ_{vM}^2, random effects $v_1, \ldots, v_m$ are independently distributed with $v_i = 0$ when $\delta_i = 0$, and conditional on $\delta_i = 1$, $v_i \sim N(0, \sigma_{vM}^2)$ for $i = 1, \ldots, m$, independently.

III. A priori the hyperparameters β_M, σ_{vM}^2 and p are independently distributed with prior density

$$\pi(\beta_M, \sigma_{vM}^2, p) = \pi_{\sigma_{vM}^2}(\sigma_{vM}^2)\pi_p(p),$$

where we assign a standard improper uniform prior distribution on the regression parameter β_M, and proper densities $\pi_{\sigma_{vM}^2}(\sigma_{vM}^2)$ and $\pi_p(p)$ on σ_{vM}^2 and p.

While a proper prior distribution on a bounded parameter p is usually suggested, a proper prior distribution on the unbounded model variance parameter σ_{vM}^2 is mandatory, for reasons explained next.

Based on stages (I) and (II) of the hierarchical model H_M, after integrating out the $v_1, \ldots, v_m$, and $\delta_1, \ldots, \delta_m$ from the joint density of $(Y_i, v_i, \delta_i), i = 1 \ldots, m$, we get, conditional on β_M, σ_{vM}^2 and p, that $Y_1, \ldots, Y_m$ are independently distributed, where Y_i has a two-component mixture of normal distributions given by

$$f(y_i | \beta_M, \sigma_{vM}^2, p)$$
$$= \frac{1}{\sqrt{2\pi}} \left[\frac{(1-p)}{\sqrt{D_i}} e^{-\frac{(y_i - x_i^T \beta_M)^2}{2D_i}} + \frac{p}{\sqrt{D_i + \sigma_{vM}^2}} e^{-\frac{(y_i - x_i^T \beta_M)^2}{2(D_i + \sigma_{vM}^2)}} \right]. \quad (3)$$

For the model H_M, we use the subscript M to emphasize the mixture part of the model. Also, we use the subscript M to the model parameters β_M and σ_{vM}^2 to distinguish them from the model parameters in H_1. From (3) we note that the first component of the mixture in the density of Y_i does not include σ_{vM}^2. This necessitates a proper prior distribution for σ_{vM}^2 so that the HB model admits a proper posterior distribution. For a discussion on this point, we refer the reader to Scott and Berger (2006).

The prior distribution of v_i in (2) of Model H_M assigns a positive mass $(1 - p)$ at 0 and spreads the remaining mass p according to a normal distribution with mean zero and variance σ_{vM}^2. Ishwaran and Rao (2005) used this type of prior distribution, which is known in the literature as a "spike and slab" prior, in gene selection based on microarray data. Scott and Berger (2006) also recommended this prior in multiple hypothesis testing to determine the activated (or expressed) genes in microarray experiments. In their setup in the microarray context, since only a small fraction (p) of genes are expected to be activated, they assigned a prior distribution on p which is concentrated near zero. We are adopting this model in the small area estimation context to modify the prior distribution for the random effects v_i in the Fay–Herriot model in (1). While for some small areas

there may be a need to add a nondegenerate random effects to account for a lack of fit of the regression of θ_i on x_i, it is unlikely that all small areas will need nondegenerate random effects. In the spirit of Scott and Berger (2006), we generalize the Fay–Herriot model to specify the more flexible hierarchical model H_M. In fact, in the special case of $p = 1$, our model H_M encompasses the Fay–Herriot model.

We estimate the small area mean θ_i based on the HB model H_M by posterior mean of θ_i, $\hat{\theta}_{iM}$ (say), and measure the accuracy of the estimator by the posterior variance of θ_i, V_{iM} (say). While the numerical computation of these estimators will be performed by Gibbs sampling, to compare the estimators $\hat{\theta}_{iM}$ with the estimator of θ_i under the Fay–Herriot model, we first consider $\tilde{\theta}_{iM}(\beta_M, \sigma_{vM}^2, p, y_i)$, the conditional mean of θ_i, conditional on the model parameters $\beta_M, \sigma_{vM}^2, p$ and data $y_1, \ldots, y_m$. By direct calculation,

$$\tilde{\theta}_{iM}(\beta_M, \sigma_{vM}^2, p, y_i) = x_i^T \beta_M + \frac{\sigma_{vM}^2}{\sigma_{vM}^2 + D_i} (y_i - x_i^T \beta_M)$$
$$\times \tilde{p}_i(\beta_M, \sigma_{vM}^2, p, y_i)$$
$$= y_i - B_{iM}(y_i - x_i^T \beta_M), \quad (4)$$

where the direct estimate y_i of θ_i is shrunk to the regression (or synthetic) "estimate" $x_i^T \beta_M$; the extent of the shrinkage depends on the coefficient

$$B_{iM} = 1 - \frac{\sigma_{vM}^2}{\sigma_{vM}^2 + D_i} \tilde{p}_i(\beta_M, \sigma_{vM}^2, p, y_i), \quad (5)$$

with $\tilde{p}_i(\beta_M, \sigma_{vM}^2, p, y_i) = P(\delta_i = 1 | \beta_M, \sigma_{vM}^2, p, y_i)$ being given by

$$\tilde{p}_i(\beta_M, \sigma_{vM}^2, p, y_i)$$
$$= \frac{p}{p + (1-p)\sqrt{\frac{\sigma_{vM}^2 + D_i}{D_i}} \exp\left\{-\frac{1}{2} \frac{(y_i - x_i^T \beta_M)^2 \sigma_{vM}^2}{D_i(D_i + \sigma_{vM}^2)}\right\}}. \quad (6)$$

Note that $\tilde{p}_i$ is increasing in p and $|y_i - x_i^T \beta_M|$, and B_{iM} is decreasing in σ_{vM}^2 for fixed $\tilde{p}_i$, and is decreasing in $\tilde{p}_i$ for fixed σ_{vM}^2. Thus, the shrinkage coefficient B_{iM} will be large if either p, σ_{vM}^2 or the "residual" $|y_i - x_i^T \beta_M|$ is small, all of which make intuitive sense. While the shrinkage of the direct estimator for the proposed model is influenced by "residual" $|y_i - x_i^T \beta_M|$ (i.e., the fit of the regression of the direct estimator on the covariate x_i), this is not the case for the Fay–Herriot model, where the shrinkage coefficient B_{iFH} is given by

$$B_{iFH} = \frac{D_i}{\sigma_v^2 + D_i} = 1 - \frac{\sigma_v^2}{\sigma_v^2 + D_i}, \quad (7)$$

and for known model parameters β and σ_v^2, the Bayes predictor of θ_i is given by

$$\tilde{\theta}_{iFH} = y_i - B_{iFH}(y_i - x_i^T \beta). \quad (8)$$

Note that while the shrinkage coefficient in the Fay–Herriot model depends only on the ratio $\frac{D_i}{\sigma_v^2}$, but not on the residual $|y_i - x_i^T \beta|$, for the proposed mixture model the shrinkage depends on both these quantities and in turn it achieves a greater flexibility.

Datta, Hall, and Mandal (2011) used an estimated version of the squared standardized residual $(y_i - x_i^T \beta)^2/D_i$ as the deviance of the ith small area to compute a discrepancy statistic that they proposed to test for the absence of a random effect.

While a fraction of small areas may contribute large deviances to the discrepancy statistic pushing it to be significant, suggesting a positive σ_v^2 and thereby reducing the shrinkage for all small areas, the shrinkage coefficient B_{iM} for the proposed model is more robust to large deviances from other small areas. It is definitely desirable to borrow more from the regression model by shrinking more a less reliable direct estimator to a regression synthetic estimator.

3. COMPUTATIONAL ISSUES AND THE POSTERIOR DISTRIBUTION

The HB mixture model H_M proposed to estimate small area means θ_i, for $i = 1, \ldots, m$, is rather complex. We will implement Gibbs sampling (see, Gelfand and Smith 1990) to compute the posterior mean and posterior variance of θ_i.

We discussed earlier that we need a proper prior distribution on the variance parameter σ_{vM}^2 since it does not appear in all components of the mixture distribution. We will use a proper inverse gamma distribution as the prior with a corresponding density

$$\pi_{\sigma_{vM}^2}\left(\sigma_{vM}^2\right) \propto \exp\left\{-\frac{a}{\sigma_{vM}^2}\right\} \left(\sigma_{vM}^2\right)^{-(b+1)}, \qquad (9)$$

where both the rate parameter $a > 0$ and the shape parameter $b > 0$ are assumed to be known. Here, the mixing parameter p is the apriori probability that a random effect is nondegenerate. Our experience with small area estimation applications suggests that in the presence of good covariates nearly half of the small areas will not need any random effect term in the Fay–Herriot model. Based on such consideration, we propose a beta distribution with parameters c, d, with $0 < c < d$. We use suitable values for a, b, c and d in our data analysis.

To derive the full conditional distributions needed for Gibbs sampling, we start with the joint posterior density of β_M, $v = (v_1, \ldots, v_m)^T$, $\delta = (\delta_1, \ldots, \delta_m)^T$, p, and σ_v^2. Based on the hierarchical model H_M and the prior densities for σ_{vM}^2, p, and β_M, we get

$$\pi\left(v_1, \ldots, v_m, \delta_1, \ldots, \delta_m, \beta_M, p, \sigma_{vM}^2 | y_1, \ldots, y_m\right)$$
$$\propto \exp\left[-\frac{1}{2}\sum_{i=1}^m \frac{\left(y_i - x_i^T \beta_M - \delta_i v_i\right)^2}{D_i}\right]$$
$$\times \prod_{i=1}^m \left\{\left(\sigma_{vM}^2\right)^{-\frac{1}{2}} \exp\left(-\frac{v_i^2}{2\sigma_{vM}^2}\right)\right\}^{\delta_i} \{I(v_i = 0)\}^{1-\delta_i}$$
$$p^{\sum_{i=1}^m \delta_i}(1-p)^{m-\sum_{i=1}^m \delta_i}(\sigma_{vM}^2)^{-(b+1)}$$
$$\times \exp\left\{-\frac{a}{\sigma_{vM}^2}\right\} p^{c-1}(1-p)^{d-1}. \qquad (10)$$

Let $y = (y_1, \ldots, y_m)^T$, $D = \text{diag}(D_1, \ldots, D_m)$ and $X = (x_1, \ldots, x_m)^T$. We assume that $rank(X) = q$. For an m-dimensional vector $\zeta = (\zeta_1, \ldots, \zeta_m)^T$, by $\zeta_{(-i)}$ we denote the $(m-1)$-dimensional vector $(\zeta_1, \ldots, \zeta_{i-1}, \zeta_{i+1}, \ldots, \zeta_m)^T$. From (10), it follows that

1. $\beta_M | v_1, \ldots, v_m, \delta_1, \ldots, \delta_m, p, \sigma_{vM}^2, y \sim$
$N((X^T D^{-1} X)^{-1} X^T D^{-1}(y - \delta \cdot v), (X^T D^{-1} X)^{-1})$
where $\delta \cdot v = (\delta_1 v_1, \ldots, \delta_m v_m)^T$;

2. $v_i | v_{(-i)}, \delta, \beta_M, p, \sigma_{vM}^2, y$ is degenerate at zero if $\delta_i = 0$, and if $\delta_i = 1$, then

$$v_i | v_{(-i)}, \delta_i = 1, \delta_{(-i)}, \beta_M, p, \sigma_{vM}^2, y$$
$$\sim N\left(\frac{\sigma_{vM}^2}{\sigma_{vM}^2 + D_i}(y_i - x_i^T \beta_M), \frac{\sigma_{vM}^2 D_i}{\sigma_{vM}^2 + D_i}\right);$$

3. $P[\delta_i = 1 | v, \delta_{(-i)}, \beta_M, p, \sigma_{vM}^2, y] = \tilde{p}_i(\beta_M, \sigma_{vM}^2, p, y_i)$ (see Equation (6));

4. $p | v, \delta, \beta_M, \sigma_{vM}^2, y \sim \text{Beta}(c + \sum_{i=1}^m \delta_i, d + m - \sum_{i=1}^m \delta_i)$;

5. $\sigma_{vM}^2 | v, \delta, \beta_M, p, y$ follows inverse gamma distribution with shape parameter $b + \frac{1}{2}\sum_{i=1}^m \delta_i$ and rate parameter $a + \frac{1}{2}\sum_{i=1}^m \delta_i v_i^2$.

Since an improper prior density has been used for β_M, we investigate next the condition under which the posterior density is proper.

Theorem 3.1. The posterior distribution corresponding to the HB model H_M is proper, that is, the posterior density is integrable, if and only if $m \geq q$.

Proof. If Part: To prove the propriety of the posterior distribution, we need to show the integrability of the right-hand side of (10) with respect to β_M, $v_1, \ldots, v_m$, $\delta_1, \ldots, \delta_m$, p, and σ_{vM}^2. Let $\Sigma(\delta, \sigma_{vM}^2) = \text{diag}(D_1 + \delta_1 \sigma_{vM}^2, \ldots, D_m + \delta_m \sigma_{vM}^2)$. Integrating the right-hand side of (10) with respect to $v_1, \ldots, v_m$, we get

$$\pi(\beta_M, \delta_1, \ldots, \delta_m, p, \sigma_{vM}^2 | y_1, \ldots, y_m) = K|\Sigma(\delta, \sigma_{vM}^2)|^{-\frac{1}{2}}$$
$$\times \exp\left[-\frac{1}{2}(y - X\beta_M)^T \Sigma^{-1}(\delta, \sigma_{vM}^2)(y - X\beta_M)\right]$$
$$\times \pi_{\sigma_{vM}^2}(\sigma_{vM}^2)\pi_p(p) p^{\sum_{i=1}^m \delta_i}(1-p)^{m-\sum_{i=1}^m \delta_i}. \qquad (11)$$

Here, and elsewhere in the proof, K is a generic positive constant not depending on β_M, δ, p, and σ_{vM}^2. Since $\Sigma(\delta, \sigma_{vM}^2)$ is positive definite and rank$(X) = q$, $X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X$ is also positive definite. Noting that $\int_0^1 p^{\sum_{i=1}^m \delta_i}(1-p)^{m-\sum_{i=1}^m \delta_i}\pi_p(p)dp \leq 1$, integrating out p and β_M from (11) we get that

$$\pi(\delta_1, \ldots, \delta_m, \sigma_{vM}^2 | y_1, \ldots, y_m)$$
$$\leq K|\Sigma(\delta, \sigma_{vM}^2)|^{-\frac{1}{2}}|X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X|^{-\frac{1}{2}}$$
$$\times \exp\left[-\frac{1}{2}R\left(y, \Sigma(\delta, \sigma_{vM}^2)\right)\right]\pi_{\sigma_{vM}^2}(\sigma_{vM}^2)$$
$$\leq K|\Sigma(\delta, \sigma_{vM}^2)|^{-\frac{1}{2}}|X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X|^{-\frac{1}{2}}\pi_{\sigma_{vM}^2}(\sigma_{vM}^2). \quad (12)$$

where $R(y, \Sigma(\delta, \sigma_{vM}^2)) = y^T [I_m - \Sigma^{-1}(\delta, \sigma_{vM}^2)X(X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X)^{-1}X^T]\Sigma^{-1}(\delta, \sigma_{vM}^2)y$. We show below that for each δ,

$$|\Sigma(\delta, \sigma_{vM}^2)|^{-\frac{1}{2}}|X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X|^{-\frac{1}{2}} \leq K \qquad (13)$$

for all σ_{vM}^2. Using (13) in (12) and integrating σ_{vM}^2 from $\pi(\delta_1, \ldots, \delta_m, \sigma_{vM}^2 | y_1, \ldots, y_m)$, we get that $\pi(\delta_1, \ldots, \delta_m | y_1, \ldots, y_m) \leq \int_0^\infty K\pi_{\sigma_{vM}^2}(\sigma_{vM}^2)d\sigma_{vM}^2 = K < \infty$. Since $\pi(\delta_1, \ldots, \delta_m | y_1, \ldots, y_m)$ is finite for all δ, we get $\sum_\delta \pi(\delta_1, \ldots, \delta_m | y_1, \ldots, y_m) < \infty$, and the propriety of the posterior density (11) follows. $\square$

We now prove (13). For the case $\delta = (0, \ldots, 0)^T$, $\Sigma(\delta, \sigma_{vM}^2)$ is free from σ_{vM}^2 and (13) holds trivially. Now suppose, $\sum_{i=1}^m \delta_i = m_1 \geq 1$. Corresponding to the indices $i_1, \ldots, i_{m_1}$, let $\delta_{i_1} = \cdots =$

$\delta_{i_{m_1}} = 1$. Define an $m_1 \times q$ matrix $X_1 = (x_{i_1}, \ldots, x_{i_{m_1}})^T$. We also define the matrix X_2 which is formed by the remaining rows of X. Let rank$(X_1) = r_1$ and rank$(X_2) = r_2$. Note that $0 \leq r_1 \leq m_1$, $0 \leq r_2 \leq m - m_1$, and $r_1 + r_2 \geq q \geq \max(r_1, r_2)$.

We first consider the case $r_1 = 0$. Then, X_1 is a null matrix and $X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X = \sum_{j \in A} D_j^{-1} x_j x_j^T$ is free from σ_{vM}^2, where the index set $A = \{1, \ldots, m\} \setminus \{i_1, \ldots, i_{m_1}\}$. Since $|\Sigma(\delta, \sigma_{vM}^2)| \geq |D|$, it follows that

$$\left| \Sigma(\delta, \sigma_{vM}^2) \right|^{-\frac{1}{2}} \left| X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X \right|^{-\frac{1}{2}}$$
$$\leq |D|^{-\frac{1}{2}} \left| \sum_{j \in A} D_j^{-1} x_j x_j^T \right|^{-\frac{1}{2}} \leq K.$$

Now suppose $r_1 \geq 1$. We note that

$$X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X \geq (D_{(m)} + \sigma_{vM}^2)^{-1} X_1^T X_1 + D_{(m)}^{-1} X_2^T X_2$$
$$= G(\text{say}). \quad (14)$$

Let P be an orthogonal matrix such that $P^T X_1^T X_1 P = \text{diag}(\lambda_1, \ldots, \lambda_{r_1}, 0, \ldots, 0)$, where $\lambda_1 \geq \ldots \geq \lambda_{r_1} > 0$ are the positive eigenvalues of $X_1^T X_1$. Let $D_{(m)}^{-1} P^T X_2^T X_2 P = B$ be partitioned as $((B_{kl}))$, where B_{11} is $r_1 \times r_1$ and B_{22} is $(q - r_1) \times (q - r_1)$. Writing $(D_{(m)} + \sigma_{vM}^2)^{-1} = u$, we note that

$$P^T G P = \begin{bmatrix} B_{11} + u\,\text{diag}(\lambda_1, \ldots, \lambda_{r_1}) & B_{12} \\ B_{21} & B_{22} \end{bmatrix}.$$

Since $P^T G P$ is a positive-definite matrix, it follows that B_{22} is positive definite. Consequently, $B_{11.2} = B_{11} - B_{12} B_{22}^{-1} B_{21}$ is defined. Since B is a nonnegative definite matrix, so is $B_{11.2}$. Then, $|P^T G P| = |B_{22}||B_{11.2} + u\,\text{diag}(\lambda_1, \ldots, \lambda_{r_1})| \geq (\lambda_1 \ldots \lambda_{r_1})|B_{22}|u^{r_1}$, which, in turn, implies that

$$|X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X|^{-\frac{1}{2}} \leq |G|^{-\frac{1}{2}} = |P^T G P|^{-\frac{1}{2}} \leq Ku^{-\frac{r_1}{2}}$$
$$= K(D_{(m)} + \sigma_{vM}^2)^{\frac{r_1}{2}}.$$

Finally, we get

$$\left| \Sigma(\delta, \sigma_{vM}^2) \right|^{-\frac{1}{2}} \left| X^T \Sigma^{-1}(\delta, \sigma_{vM}^2)X \right|^{-\frac{1}{2}}$$
$$\leq K(D_{(1)} + \sigma_{vM}^2)^{-\frac{m_1}{2}} (D_{(m)} + \sigma_{vM}^2)^{\frac{r_1}{2}},$$

and since $r_1 \leq m_1$, the right-hand side of this inequality is a bounded function of σ_{vM}^2. This completes the proof of (13).

Only If Part: Integrability of the posterior density implies that for each $\delta_1, \ldots, \delta_m$, the function $\pi(\beta_M, \sigma_{vM}^2, p, v_1, \ldots, v_m, \delta_1, \ldots, \delta_m | y)$ is integrable. In particular, corresponding to $\delta_1 = \ldots = \delta_m = 0$, the function $\prod_{i=1}^m e^{-\frac{1}{2D_i}(y_i - x_i^T \beta_M)^2} \pi(\sigma_{vM}^2)\pi_p(p)$ needs to be integrable. This implies $\prod_{i=1}^m e^{-\frac{1}{2D_i}(y_i - x_i^T \beta_M)^2}$ needs to be integrable with respect to β_M. A simple argument will show that the set $\{x_1, \ldots, x_m\}$ must contain q linearly independent vectors, that is, $m \geq q$. $\square$

4. ESTIMATION OF CHILD POVERTY RATIO

The United States Census Bureau as part of their Small Area Income and Poverty Estimation (SAIPE) program annually provides estimates of poverty measure for various age groups at the state and county level. One measure of particular interest is the poverty ratio for the school going related children for the 5− to 17−year-old group, used by the United States Department of

Education to implement the No Child Left Behind program. To provide an application of our method, we consider estimation of state-level poverty ratio for this demographic group based on the Current Population Survey (CPS) for the year 1999. Direct estimate y_i for the ith state computed from the CPS is usually subject to large sampling error due to small sample size. To develop more accurate estimate of this characteristic, the Census Bureau suggested combining the direct estimate with other administrative data through a suitable regression model. The Census Bureau explored using the Internal Revenue Service (IRS) data measuring poverty ratio based on the number of child exemptions (covariate 1) and IRS nonfiler rate (covariate 2) which are found to be correlated with the direct CPS estimate of poverty rate y. The Census Bureau also found out that the residuals from fitting a model for the 1989 census poverty data on these covariates for the year 1989 have good predictive power in predicting the prevailing child poverty ratio in 1999. In our application, we consider the year 1999 since the poverty ratio obtained from the 2000 census data which collects poverty information for the income year 1999 can be used as a benchmark to compare accuracy of our proposed estimates and other various estimates available in the literature.

The discrepancy statistic of Datta, Hall, and Mandal (2011) suggested to test the absence of a random effects term in the Fay–Herriot model in (1) is given by $T = \sum_{i=1}^m \frac{(y_i - x_i^T \hat{\beta}_{\text{WLS}})^2}{D_i}$, where $\hat{\beta}_{\text{WLS}} = (X^T D^{-1} X)^{-1} X^T D^{-1} y$, and $(y_i - x_i^T \hat{\beta}_{\text{WLS}})^2/D_i$ is the deviance of the ith small area that contributed to the discrepancy statistic. For our application, the value of T is 67.72 which was significant with a p-value of 0.025, computed based on chi-square distribution with 47 degrees of freedom. From Figure 1, we note that only 9 or 10 (about 20%) of the 51 deviances have values larger than 4, the largest one being 14.2, corresponding to Massachusetts. While this test for the entire data suggests inclusion of the random effects term in the Fay–Herriot model, the result is dramatically different if we refit the model
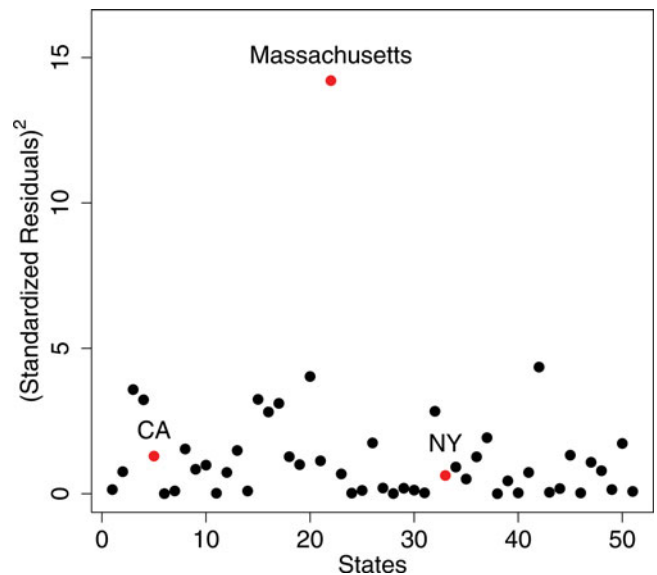

Figure 1. Plot of deviances of different states (small areas) that contributed to the discrepancy statistic T of Datta, Hall, and Mandal (2011).

excluding Massachusetts. The new discrepancy statistic is quite small with a nonsignificant p-value of 0.284, and most of the individual deviances are smaller than 3.

An exploratory analysis of the poverty data presented earlier suggests adaptive shrinkage of the direct estimates to the synthetic regression-based estimates. We estimate the poverty ratio θ_i by applying the HB Fay–Herriot model and the proposed model. For the Fay–Herriot model, we use an improper uniform prior $\pi(\beta, \sigma_v^2) = 1$ to conduct the Bayesian analysis. It is well-known that the resulting posterior will be proper (see Berger 1985), and we implement Bayesian computing via Gibbs sampling. For the proposed uncertain random effects model (add a random effect if $\delta_i = 1$, or do not add any random effect if $\delta_i = 0$), we use a partially proper prior. It is explained earlier that a proper prior on σ_{vM}^2 is necessary to ensure a proper posterior distribution. We consider an inverse gamma distribution with mean $\bar{D}$ and variance $\bar{D}^2$, where $\bar{D}$ is the average sampling variance. The motivation behind this choice is to scale the prior variance in terms of the (average) error variance $\bar{D}$ which is commonly done for a hypervariance (see, Scott and Berger 2006, p. 2146). We use improper uniform prior for β_M, and a proper Beta$(1, 4)$ prior for p. The beta prior reflects a 20% a priori probability that a random effects to a small area is nondegenerate (it is zero if $\delta_i = 0$).

For each model, we obtain a point estimate of the small area mean θ_i by the corresponding posterior mean, and measure the uncertainty of the point estimate by the posterior variance. To demonstrate the effectiveness of the proposed model, we have plotted the ratio of the posterior variance of the proposed model to the posterior variance of the Fay–Herriot model in Figure 2. We find that except for Massachusetts, the ratio is less than 80%

Figure 3. Plot of shrinkage coefficients of different states against the corresponding square-root deviance.

for all other states, and the ratio is less than 50% for nearly half of the states. Only for Massachusetts the posterior variance of θ_i for the proposed model is about 60% higher than the posterior variance of θ_i for the Fay–Herriot model. The average of this ratio for all the states is 0.54.

We compare the shrinkage coefficients for all the small areas for the two models. For the Fay–Herriot model, we use $D_i/(D_i + \hat{\sigma}_{v,\text{FH-HB}}^2)$ as the estimated shrinkage for the ith small area, here $\hat{\sigma}_{v,\text{FH-HB}}^2$ is the posterior mean of σ_v^2 based on the Fay–Herriot HB model (we found that this value is not much different from the average of the Gibbs sample values of $B_{i,\text{FH}}(\sigma_v^2)$). For our proposed model, we estimated the shrinkage coefficient by $E(B_{iM}|y)$, where the posterior expectation is computed by averaging the values of $B_{iM}(\beta_M, \sigma_{vM}^2, p, y_i)$ over the Gibbs samples generated from this model. In Figure 3, we plot these shrinkage coefficients. The plot shows that for most states shrinkage coefficients of the proposed model are much larger than the shrinkage coefficients provided by the Fay–Herriot model. This suggests that a random effects term in the Fay–Herriot model may not be needed for many areas. Indeed, we found that of the fifty-one 95% prediction intervals for the random effects in the Fay–Herriot model, 22 include the zero value.

For our proposed model, we computed the posterior probability of $\{\delta_i = 1\}$ for all the states, which are displayed in Figure 4. Except for Massachusetts, which has this probability 0.83 (nearly 1), all other states have this probability less than 0.30. Compared to a prior odds of 1 to 4, the posterior odds of $\delta = 1$ is nearly 5 to 1 for Massachusetts, and nearly 1 to 2 (or less) for the other states. This indicates that a presence of random effects is suggested by the data only for Massachusetts.

We noticed earlier that the direct CPS estimate for Massachusetts does not fit the Fay–Herriot model well, and our model shrinks the CPS estimate much less to the synthetic
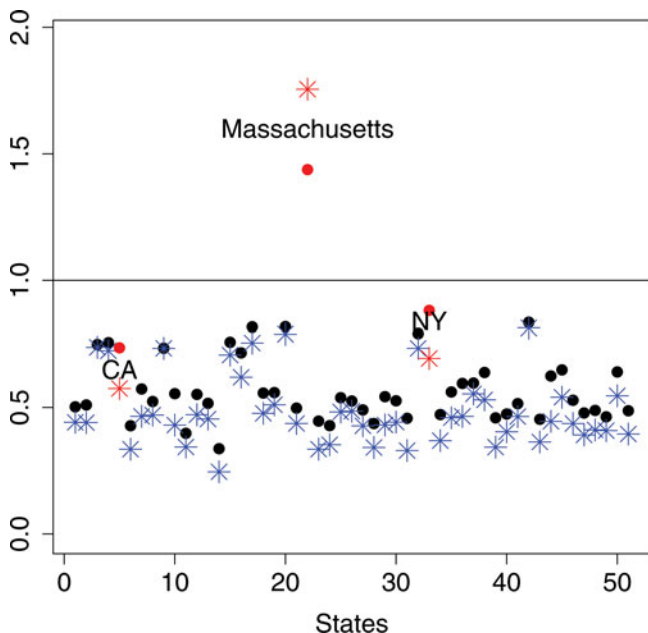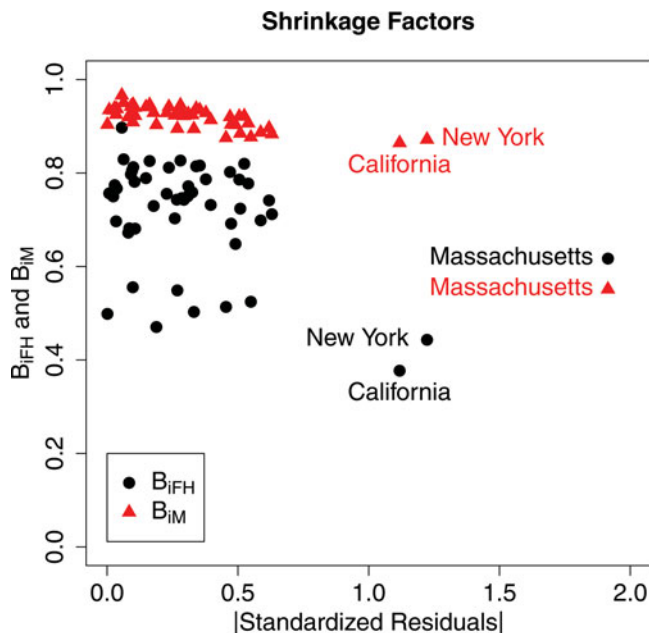

Figure 2. Plot of ratio of uncertainty measures of various model-based estimates of small area means. The solid dot represents the ratio of the posterior variance of the proposed model (2) to the posterior variance of the Fay–Herriot model and the asterisk represents the ratio of posterior variance of the proposed model (2) to the estimated MSE of the Lahiri and Rao (1995) model discussed in Section 5.
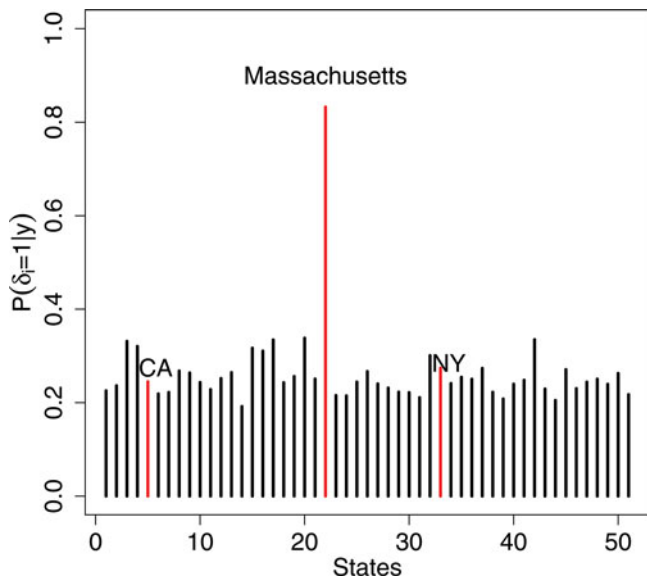
Figure 4. Plot of $P(\delta_i = 1|\text{data})$.

estimate than the Fay–Herriot model shrinks it to the synthetic one. We also note that while our model provides greater shrinkage for CA and NY, the Fay–Herriot model shrinks much less for these two states.

In Figure 5, we provide the posterior density of $\delta_i v_i$ for three states (Massachusetts, California, New York). Each posterior distribution has a large positive mass at $v_i = 0$. The vertical bar at $v_i = 0$ corresponds to the posterior probability of $v_i = 0$ (which is the same as $P(\delta_i = 0|\text{data})$), and the smooth density displays how the remaining probability mass is distributed over nonzero values of v_i. A higher value of the vertical bar and/or a higher concentration of the density near zero will indicate substantial shrinkage of the direct estimator toward the synthetic estimator. From these plots, we see that the direct estimate for Massachusetts is subject to moderate shrinkage, since the probability mass of v_i at zero is quite small (0.17) and the remaining mass of 0.83 is spread over 0 to 15 (with practically no mass below zero), indicating that the direct estimator is substantially bigger than the synthetic estimator. This last fact is in agreement with the large positive residual for Massachusetts in Figure 1. On the other hand, direct estimates for CA and NY shrink substantially toward their synthetic values under the proposed model (the, respective, estimated shrinkage coefficients are 0.86 and 0.87). This large amount of shrinkage is also confirmed from the last two plots in Figure 5. Each of the plots has a large positive mass (bigger than 70%) at $v_i = 0$, and the remaining mass of about 30% is spread over a relatively narrow interval around zero.

Finally, we create a poverty map to compare the CPS estimates with those obtained from the Fay–Herriot model and the proposed model. These maps, created by subtracting the "true" values (described in Section 5) of the poverty measures from these estimates, show the effectiveness of the proposed
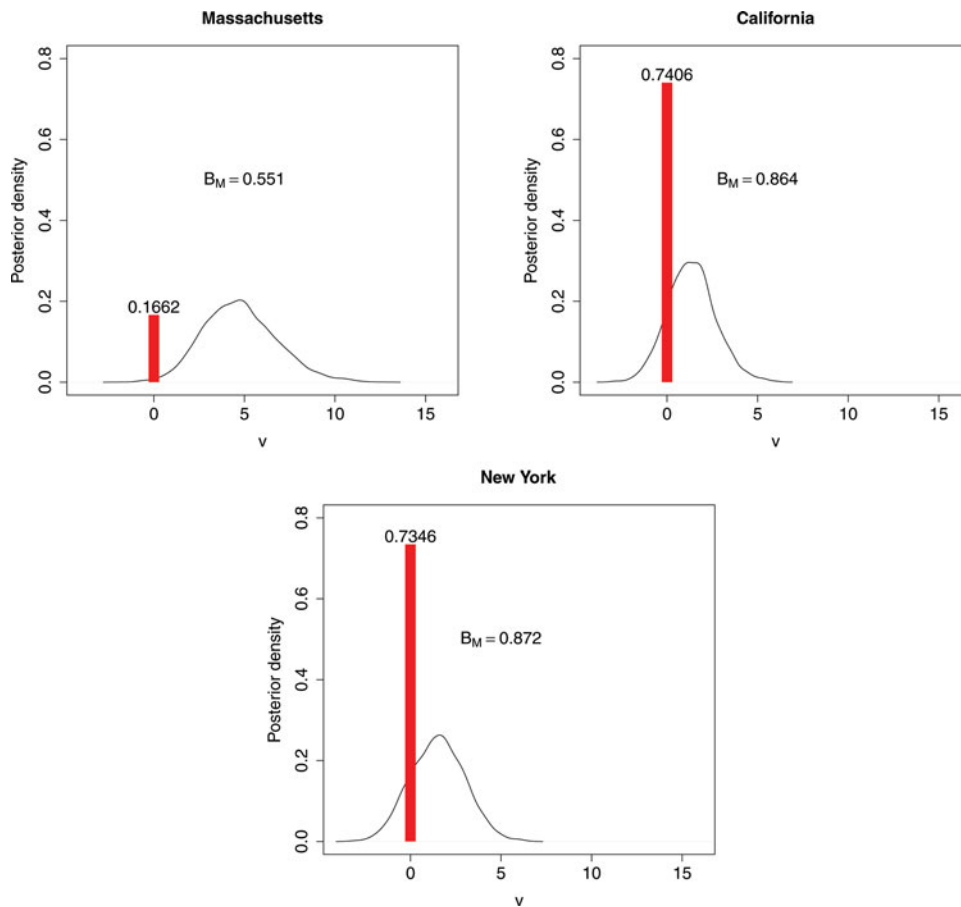

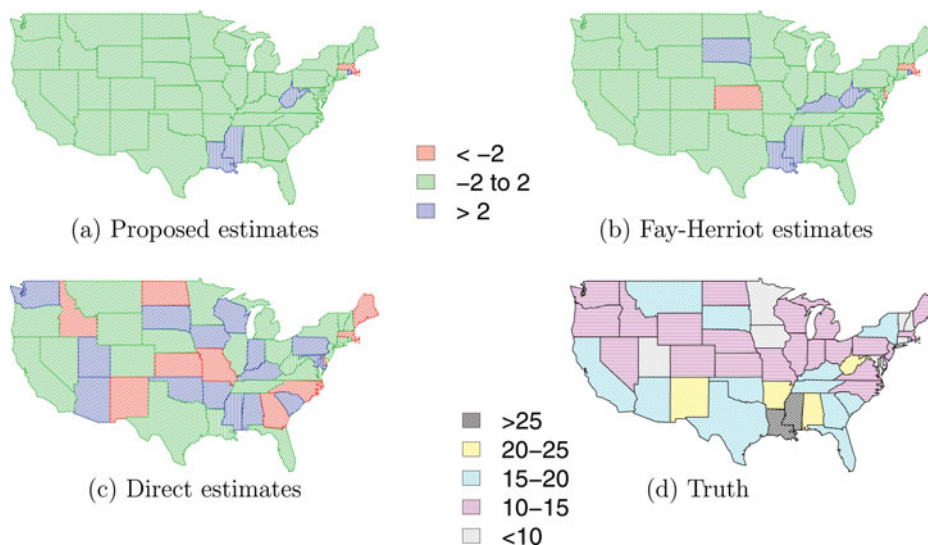Figure 5. Histogram of the posterior distribution of $\delta_i v_i$.

Figure 6. Poverty map: Panel (d) shows the "true poverty map," whereas panels (a), (b), and (c) show the differences of these estimates from the "truth," for the proposed model, FH model, and CPS estimates, respectively.

model. Panel (d) in Figure 6 provides the state poverty map using the true poverty ratios based on census data. Panels (a)−(c) plot the maps of the departures of the estimates from the true poverty ratios. Panel (a) is for proposed estimates, (b) is for the Fay–Herriot estimates, and (c) is for the CPS direct estimates. In panels (a)−(c), states with deviations of the estimated poverty ratios from the true ratios between −2% and 2% are shaded green, states with true poverty ratios underestimated by 2% or more are shaded with red, and overestimated by 2% or more are shaded with blue. These maps empirically demonstrate that the proposed model produces more accurate estimates than the Fay–Herriot model. While the proposed model produces estimates that are right on the target for 47 states (with deviations within 2%), it overestimates the poverty ratio by more than 2% for only three states, namely, MS, LA, and WV, and underestimates by more than 2% for MA alone. On the other hand, the estimates from the Fay–Herriot model miss the true state poverty ratios by more than 2% for eight states. The Fay–Herriot model overestimates for five states, namely, MS, LA, SD, KY, and WV, and underestimates for three states, namely, KS, DE, and MA. If we turn to the CPS estimates, they are much less accurate and they overestimate for 16 states and underestimate for 10 states. Additionally, smaller posterior variances associated with the estimates from the proposed model compared to the posterior variances associated with the estimates from the Fay–Herriot model for all states except one justify the superiority of the proposed model.

5. EXTERNAL EVALUATION AND COMPARISON WITH A ROBUST FREQUENTIST METHOD

We evaluate performance of the proposed model by comparing the poverty ratio estimates generated by our model with the corresponding population level poverty ratio we obtained from the 2000 census for the 50 states and Washington, DC. Since the questionnaires measuring poverty in the CPS are usually different from the questionnaires used in the census, there may

be a systematic difference between the two sets of numbers. To account for any such difference, we compute *ratio benchmarked* census states poverty ratios by multiplying the 51 census poverty ratios by a scale R, where $R = \frac{\sum_{i=1}^{51}(\text{pop})_i y_i}{\sum_{i=1}^{51}(\text{pop})_i c_i}$, $(\text{pop})_i$ is the estimated population of the $5 - 17$ age group of related children in the ith state, c_i is the poverty ratio for the group obtained from the 2000 census. This adjustment should allow an "apple to apple" comparison of the estimates based on the CPS sample to the "truth" based on the 2000 census.

To compare empirically the accuracy of an estimator t, we calculate the set of small area estimates $\{t_i, i = 1, \ldots, 51\}$ and we compute various deviation measures of this set of numbers from the benchmarked census numbers $\{c'_i, i = 1, \ldots, 51\}$, where $c'_i = Rc_i$. Note that $\sum_{i=1}^{51}(\text{pop})_i c'_i = \sum_{i=1}^{51}(\text{pop})_i y_i$, thus the benchmarked "true" census numbers c'_i are calibrated so that national "true" number of poor children agrees with the national CPS number of poor children, the latter is considered quite accurate since it is based on a large national sample. To evaluate effectiveness of an estimator t, we computed average absolute deviation $\text{AAD}(t) = \frac{1}{51}\sum_{i=1}^{51}|t_i - c'_i|$, average squared deviation $\text{ASD}(t) = \frac{1}{51}\sum_{i=1}^{51}(t_i - c'_i)^2$, average absolute relative deviation $\text{ARB}(t) = \frac{1}{51}\sum_{i=1}^{51}\frac{|t_i - c'_i|}{c'_i}$, and average squared relative deviation $\text{ASRB}(t) = \frac{1}{51}\sum_{i=1}^{51}\frac{(t_i - c'_i)^2}{(c'_i)^2}$ of the estimated values $\{t_i, i = 1, \ldots, 51\}$ from their corresponding "true" values $\{c'_i, i = 1, \ldots, 51\}$. We evaluated these four summary performance measures for the direct estimate (y), the FH-HB predictor, $\hat{\theta}_{\text{FH-HB}}$, and the proposed HB predictor $\hat{\theta}_{\text{M-HB}}$. We display these summary measures for these three estimates in the following table. The table shows that model-based small area estimates perform much better than the direct estimates. Moreover, the lowest values of these deviation measures are realized by our proposed predictor. Figure 2, which shows that the posterior variance from the proposed model is nearly half of the posterior variance of the Fay–Herriot model, in conjunction with Table 1, establishes the superiority of our proposed model.

Table 1. Effectiveness of the proposed estimator

Estimate	$AAD = \frac{1}{51}\sum |t_i - c_i'|$	$ASD = \frac{1}{51}\sum (t_i - c_i')^2$	$ARB = \frac{1}{51}\sum \frac{|t_i - c_i'|}{c_i'}$	$ASRB = \frac{1}{51}\sum \frac{(t_i - c_i')^2}{(c_i')^2}$
Direct (y)	2.718	12.291	0.196	0.067
$\hat{\theta}_{FH-HB}$	1.139	2.354	0.076	0.009
$\hat{\theta}_{M-HB}$	1.007	1.963	0.067	0.007

5.1 EBLUP Prediction for Nonnormal Small Area Means

It is well known that the BLUP of a small area mean based on a mixed linear model depends only on the first two moments of the random effects and the sampling error, and not on their distributional assumptions. In particular, the BLUP continues to remain valid under nonnormality of random effects.

Steps I and II of the model H_M can be reexpressed as

$$Y_i = \theta_i + e_i, \quad \theta_i = x_i^T\beta + v_i^*, \quad i = 1, \ldots, m, \quad (15)$$

where $e_i, v_i^*, i = 1, \ldots, m$ are independently distributed with a common mean zero, e_i's are normally distributed with variance D_i, and v_i^*'s are identically distributed as the $v_i\delta_i$'s. Clearly, the random effects v_i^* are not normally distributed but they have all moments of positive order finite. This setup is a special case of the pioneering article by Lahiri and Rao (1995). They estimated β by a two-stage weighted least squares method and the model variance σ_v^{*2} by the ANOVA method (see Prasad and Rao 1990). We omit the details here. Denoting the estimators by $\hat{\beta}_{GLS}$ and $\hat{\sigma}_v^{*2}$, the EBLUP of θ_i, derived by Lahiri and Rao (1995) is given by $\hat{\theta}_{i,EBL-LR} = Y_i - B_{iFH}(\hat{\sigma}_v^{*2})(Y_i - x_i^T\hat{\beta}_{GLS}(\hat{\sigma}_v^{*2}))$. Assuming finite $(8 + \epsilon)$-th moment of v_i^*, with $\epsilon > 0$, Lahiri and Rao (1995) obtained a second-order accurate approximation to the MSE of $\hat{\theta}_{i,EBL-LR}$. In a serendipitous discovery, Lahiri and

Table 2. Performance of the proposed methodology−average ratios of various deviation measures from the truth (Columns (1)−(4)) and average ratios of posterior variances of the Fay–Herriot model to the proposed model (Column (5))

p	$\sigma_{v,M}^2$	AAD (1)	ASD (2)	ARB (3)	ASRB (4)	Post Var (5)
0.1	25	1.198	1.183	1.215	1.254	1.667
	50	1.301	1.309	1.317	1.401	1.751
	75	1.389	1.466	1.401	1.588	1.811
	100	1.474	1.660	1.492	3.121	1.872
0.2	25	1.164	1.076	1.169	1.085	1.677
	50	1.261	1.204	1.261	1.262	1.682
	75	1.339	1.334	1.330	1.532	1.704
	100	1.405	1.431	1.404	2.774	1.732
0.5	25	1.040	0.952	1.029	0.910	1.400
	50	1.090	1.040	1.076	1.087	1.284
	75	1.117	1.096	1.094	1.099	1.263
	100	1.137	1.129	1.104	1.119	1.273
0.75	25	0.979	0.922	0.967	0.876	1.205
	50	1.005	0.974	0.996	0.974	1.117
	75	1.012	0.997	0.998	0.974	1.094
	100	1.015	1.004	1.000	0.981	1.084

Rao (1995) noted that the second-order unbiased estimator of the MSE, mse($\hat{\theta}_{i,EBL-LR}$), derived in (5.15) of Prasad and Rao (1990) continues to be a second-order unbiased estimator of the MSE of the EBLUP $\hat{\theta}_{i,EBL-LR}$, under the model (15).

The uncertainty of the EBLUP predictors of the small area means θ_i are given by the estimated MSE. For our poverty ratio data, these estimates are very similar to the posterior variances of the θ_i in the Fay–Herriot HB model. In Figure 2, we also plot the ratio of the posterior variance of θ_i for our proposed model to mse($\hat{\theta}_{i,EBL-LR}$). This plot displays that except for the state MA, for the other 50 states, the proposed model results in predictors of small area means which are more accurate than the predictors, frequentist or Bayes, based on the traditional Fay–Herriot model.

Additionally, the estimated shrinkage coefficients, $B_{iFH}(\hat{\sigma}_v^{*2})$, are very similar to the estimated shrinkage coefficients for the HB Fay–Herriot model with a uniform prior distribution on the model parameters. This results in very similar point estimates of the small area means. Various deviation measures of the $\hat{\theta}_{i,EBL-LR}$ from the "true" census poverty ratios are nearly identical to those for the HB Fay–Herriot model. Among the four sets of predictors of small area means, namely, Y_i, $\hat{\theta}_{i,FHM}$, $\hat{\theta}_{i,FH-HB}$, and $\hat{\theta}_{i,EBL-LR}$, our proposed predictors $\hat{\theta}_{i,M-HB}$ have the smallest deviation measures.

6. CONCLUSION

We propose a flexible alternative to the Fay–Herriot model for estimation of small area means and compare performance of the resulting small area predictors with other predictors of small area means. Our model includes as special cases both the Fay–Herriot model and the model without any random effects term that may be suggested by the Datta, Hall, and Mandal (2011) method. Our model determines the "goodness of fit" of the proposed regression model for the small area mean, and adaptively includes a random effects to the model for small area mean θ_i, if necessary. We use a Bayesian approach to fit our model, which was applied to estimate poverty ratios for schoolgoing children for the U.S. states. Our application shows the superiority of the proposed model when comparing resulting estimators with the HB and EBLUP predictors of small area means based on the Fay–Herriot model, in terms of posterior variance or estimated mean squared error of the estimates and various deviations of the estimates from the "true" values of the means based on census data. This superior performance continues to carry over for various simulated scenarios of our model.

The uncertain random effects model proposed in this article, which assumes an equal probability p of a nondegenerate effect in all small areas, may be generalized to unequal probabilities p_i. Moreover, in the presence of suitable auxiliary variables, these probabilities may be modeled through a logistic regression. However, similar to the case of equal p for all small areas, here also we should use a proper prior on the logistic regression coefficients to ensure a proper posterior.

In this article, the proposed methodology has been illustrated with the example of SAIPE data. However, there are other applications that can also benefit by using our new method. For example, a four-person state-level median income data for the

U.S. States reported by Fay (1987) or a hospital data reported by Morris and Christiansen (1995) and analyzed by Jiang and Tang (2011) are examples of potential application. Details of these examples can be found in the supplementary materials. In both examples, the proposed method produces smaller posterior variances than those from the Fay–Herriot HB model.

SUPPLEMENTARY MATERIALS

Supplementary materials contain the simulation study mentioned in the article, and additional examples.

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